

MCSA-CT Social Media Guidelines

At MCSA-CT, we love sharing our passion for the mountains. Social media is a great way to inspire adventure, connect with fellow outdoor enthusiasts, and celebrate our beautiful landscapes. We encourage responsible sharing that aligns with our values of **respect, safety, inclusivity, and conservation**.

Sharing Your Adventures Responsibly

✅ **Focus on the Experience** – Share the beauty, challenges, and joy of mountaineering, rather than exact locations.

❌ Do not share GPS coordinates, detailed routes, or hut locations – this helps protect access agreements and prevents trespassing. Instead, use general references like the mountain range or region, and tag #MCSACapeTown & @mcsacapetown. Also add this message: *“For information on how to access this amazing spot, visit www.mcsacapetown.co.za.”*

✅ **Commercial Use & Promotion** – MCSA huts, meets, and properties are for personal enjoyment, not commercial gain.

❌ Do not use MCSA huts, meets, and properties for any commercial gain or advertising. This includes promoting personal channels/websites where there is potential for financial gain (e.g. YouTube).

✅ **Respect Privacy** – Always get permission before posting images of others, especially minors.

❌ Do not share personal details of members or landowners.

❌ Do not post photos of children or vulnerable adults without written consent or unless their faces are obscured.

✅ **Drones & Wildlife** – Our wilderness areas are sensitive ecosystems and private lands.

❌ No drones are allowed on MCSA properties in any capacity and consequently no drone footage may be shared on any platform, aligned with Cape Nature regulations.

❌ Avoid posting photos of threatened or endangered species.

✅ **Protect the Wilderness** – Let’s showcase responsible mountaineering.

❌ Do not post content that glamorises risky behaviour (e.g. reckless climbing, fires in sensitive areas, littering, or other environmental harm).

Accountability

✅ Members should be aware of any personal legal liability they could incur by publishing restricted content on any platform. MCSA-CT reserves the right to suspend or terminate membership if members do not comply with these guidelines.

✅ By following these guidelines, you help protect our wild spaces, maintain good relationships with landowners, and keep our mountain adventures safe for everyone. Let’s work together to keep MCSA-CT a place for exploration, respect, and community!

💚 #MCSACapeTown | @mcsacapetown | www.mcsacapetown.co.za